

Pleasant Ridge PTA Meeting Minutes
April 20, 2017

In attendance: Daisie Scharmen, Cris Supina, Jackie Sweet, Amy Good, Jennifer Steben, Meg Phillips, Lindsay Winkler, Amy Spooner, Valerie Alexander, Natalie Samp, Janet Dillon, Tonya Loncar, Lorrie Welzbacker, Melissa Wild, Amy Wallen, Megan Brown, Kevin Musson

- Call to Order: Meeting was called to order at 9:03 am
 - Field Day – enrichment
 - Red carpet event – fundraising
 - Motion to approve minutes: Amy Good, Jackie seconds
 - Cris has interest for every board position
 - President – Aramide Boatswain
 - Secretary - Jen Petrou
 - Treasurer - Jackie Sweet
 - VP Communications – Amy Good
 - VP Volunteers - Lindsay Winkler
 - VP Enrichment – Natalie Samp
 - VP Fundraising – Valerie Alexander
 - May 1st = publicly announce the slate
 - Any write in votes
 - Uncontested = yay or nay vote
 - Natalie and Valerie were both interested in enrichment or fundraising
 - Current VPs talked about their roles
 - Meg Phillips (Enrichment)– things that enrich the student experience –
 - Welcome home will be different – before school starts
 - Curriculum nights
 - Movie night
 - Field day
 - Christmas parade
 - PR on the porch
 - Amy Spooner – passive and active fundraising
 - Book Fairs – Daisie Scharmen and Amy Leighton have been chairing
 - Box Tops – two new chairs – Paulina Logozzo and Crystal Sexton
 - Busch’s My Way / Kroger cards
 - Scrip – have made flyers, but only received one order as a result
 - Silent auction in the spring
 - Fall fundraiser
 - Natalie and Valerie agreed that Natalie will do enrichment and Valerie will do fundraising
 - Incoming president and treasurer make transitions over the school year
- Staff Update: Lorrie Welzbacker
 - Expressed appreciation from staff for all PTA has done throughout the year
 - Third grade - Michigan historian coming today for Erie Canal presentation
 - \$100 each gifted in scholastic bucks from last book fair
- Principal’s update: Kevin Musson
 - Gaga ball pit has been ordered – portable – can change location so surfaces don’t wear
 - Can be put inside of gymnasium
 - Time delay – next couple of weeks
 - Need to purchase lumber to go along with it
 - Speakers and TV approved for gym – will be installed over the summer
 - Little library – waiting for grounds crew to install
 - Small baseball field being built for next year and rented out through community ed (Brian Puffer)
 - Can be used for kickball or whiffle ball
 - Maker Space – budget approved for ECSC classroom will become maker space – classrooms will sign up for time slot. Meant to enrich and apply lessons/learning.
 - Meg will be helping other schools start the same program – her role will grow over 3 years

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- Hiring process – meeting with other K-5 principals – will need an additional 1st grade section
- Kathy Ringel retiring + 2 para pros
- Young 5's
- 2 replacement teachers to be hired
- Summer program is moving in here while Liberty is being renovated + summer program for at-risk students
- State funding for at-risk students has increased = summer program + before and after program
- Returning August 17/18
- All technology goes to high school over the summer for reimaging. Everything is tracked and bar coded
- # for incoming Kindergarteners? Likely 4 sections + early 5s
- Open house – redesign – gymnasium rather than cafeteria – technology using apple TVs – making the flow nicer (August 30th)
- Teacher appreciation week/staff appreciation week – Jackie
- Two recesses – working through the kinks, but ultimately positive feedback
- PTA – social media –define “recess”
- Budget discussion w/Kevin
 - First Day folders – approved by Kevin – paid for by community sponsors
 - Student planners for 2nd grade – PTA paid
 - Teacher classroom money \$400 still going out
 - Kindergarten using room parent money for DQ trip
 - Room parents will use money at the end of the year
 - \$1200 left to spend
 - Melissa to e-mail spreadsheet to grade reps to let room parents know. \$100/class – end of year parties – no deadline to use
 - Curriculum donation
 - \$250 per grade level & specials
 - Kindergarten, first, second done
 - Third grade will be using \$150 – cafeteria for last field trip (Lorrie)
 - PE done
 - Art and Spanish have 250 each (Kevin)
 - Literacy library
 - Sherry has \$500 (Kevin to touch base with Sherry)
 - Occupational/Physical therapy – not included – Melissa will add to staff list
 - Field day \$150
 - Teacher appreciation week money
 - Pool any unspent into technology?
 - Still have spring fundraiser, box tops
 - Made money at camp PR (will go to spring fundraiser)
 - Wrote a check to Emagine theater already for movie night
- Red Carpet Event
 - Social and auction
 - Minimum bids \$2400
 - More asks outstanding
 - Any ideas welcomed
 - Online auction go live Fri May 12 – Fri May 19
 - News and Notes, social, e-mail, flyer
 - Flyer should go out within a week
 - 2/3 & 1/3 – tear off registration w/PTA mailbox
 - Aramide did the flyer
 - Megan and Jennifer to monitor registration
 - Will add second show as needed
 - Day of – auction item sheets at theater in hallway

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- We have up to 1.5 hours if we do one showing
- They are customizing the movie start time for us
- Spooner will bring over online auction item forms
- Microphone to announce auction closing times/other announcements
- Can reserve ½ hour at the end of movie if needed
- Publicize that the auction will close at the end of the event
- PR commercial to role? (Jennifer)
- Socializing on front and back end
- Lindsay: Red carpet – Sting? Photo op?
- PR sign from Tracy
- 3 pm is the start time of the event
- Tickets are not generating revenue – majority coming from auction
- Theater is expensive
- Not a drop off event
- Special needs will be accommodated
- Not going to have book fair day of open house – date to have first fall book fair
- PR on the porch 10/20/17,
- Will pick date for fall fundraiser, then pick date for book fair –Aramide, Valerie, Natalie
- Meeting Adjourned 10:43